

MEDIA KIT & MARKETING PLANNER



2022 BULLETIN EDITORIAL CALENDAR

Issue	Theme	Show Issue	Bonus Distribution	Ad Closing Date	Material Due
Jan/Feb	– Materials for energy production and storage	ICACC Expo Directory	ICACC, Daytona Beach, Fla., Jan 23–28; EMA, Orlando, Fla., Jan 19–21	Dec 3, 2021	Dec 6, 2021
March	– Innovations in refractory technology	UNITECR	UNITECR, Chicago, Ill., March 15-18	Feb 4, 2022	Feb 7, 2022
April	– Emerging materials for semiconductors – Ceramic & Glass Mfg. Issue			Mar 4, 2022	Mar 7, 2022
May	– Future directions in optical technologies	GOMD	GOMD, Baltimore, Md., May 22-26	Apr 8, 2022	Apr 11, 2022
June/July	– 2 D materials and MXenes – Student issue – Ceramic & Glass Mfg. Issue	PACC-FMAs	PACC-FMAs, Panama City, Panama, July 24-28 (Also in June/July: ICC in Krakow, ICG in Berlin)	May 6, 2022	May 9, 2022
August	– Raw materials supply chain— How strong is it? – Annual materials review			Jul 8, 2022	Jul 11, 2022
September	– Additive manufacturing – Annual awards section – Ceramic & Glass Mfg. Issue	CEX	Late August, Cleveland, Ohio	Aug 5, 2022	Aug 8, 2022
Oct/Nov	– International issue: Turkey	ACerS Annual Meeting at MS&T 22	MS&T22, Pittsburgh, Pa., Oct 9-13 Glass Problems Conf, Columbus, Ohio, Nov.	Sep 9, 2022	Sept 12, 2022
December	– <i>ceramicSOURCE</i> 2023 Buyers Guide Issue – Feature: Ceramics and glass for space exploration – Ceramic & Glass Mfg. Issue		All ACerS Conferences & Exhibitions ACerS Corporate Partners/ Complimentary ads	Nov 4, 2022 Oct 7, 2022	Nov 7, 2022 Oct 10, 2022
Jan/Feb 2023			ICACC, Daytona Beach, Fla., Jan 17-20 EMA, Orlando, Fla., Jan 22-27	Dec 9, 2022	Dec 12, 2022

MAILING DATES 2021-2022

Issue	Mail date	Issue	Mail date
January/February	Dec 16, 2021	August	Jul 21, 2022
March	Feb 17, 2022	September	Aug 18, 2022
April	Mar 17, 2022	October/November	Sep 22, 2022
May	Apr 21, 2022	December (SOURCE)	Nov 17, 2022
June/July	May 19, 2022	January/February 2022	Dec 22, 2022