## 2021 MEDIA KIT & MARKETING PLANNER

# CERTAIN CERTAI

**CeramicSOURCE** is the first stop for thousands of ceramics professionals worldwide. Bottom line: If they're looking for suppliers of quality raw materials and powders, equipment, and services, they'll find it—and should find you—in this annual buyer's guide from The American Ceramic Society.

#### Published in the December issue of ACerS Bulletin,

ceramicSOURCE is available in both print and electronic versions—making it easier to connect current and potential customers with the industry's top providers of materials, machinery, and more.

Advertise in ceramicSOURCE and in addition to your full-color display ad, you'll receive (at no additional cost):

#### PRINT EDITION OF ceramicSOURCE RECEIVE:

- FREE positioning to ensure your ad gets seen
- FREE logo in company directory

#### ONLINE IN THE ceramic SOURCE RECEIVE:

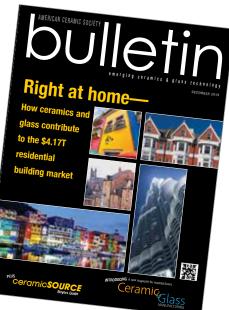
- FREE logo with company profile
- · Issue posted online all year

#### **Mechanical requirements (print)**

- 1-inch ad (High resolution files: PDF, JPEG, TIFF, EPS) - 4/C
- 2.125 in. wide by 1 in. height



- 1-inch ad sample (actual size) >
- logo ads (High resolution files: PDF, JPEG, TIFF, EPS) - 4/C
  - Approximately 2.125 in. wide by .5 in. height



### ceramicsource.org



