

Reach the Summit with ACerS

## CORPORATE PARTNERSHIP PROGRAM



ACerS Fellow Ivar Reimanis, Mt. Denali



[ceramics.org/corporate](http://ceramics.org/corporate)

# ACerS CORPORATE PARTNERS

## Your Connection to the Worldwide Ceramic and Glass Community

American Ceramic Society (ACerS) Corporate Partnerships allow your company to gain exposure to a global community of ceramic and glass professionals, access technical resources, recruit talent, and gain professional development resources for you and your employees—all while supporting your industry and ACerS, the leading professional society for ceramic and glass professionals.

### WHAT YOU SHOULD KNOW ABOUT THE AMERICAN CERAMIC SOCIETY

The American Ceramic Society is a non-profit, professional society whose mission is to advance the study, understanding and use of ceramic and glass materials for the benefit of our members and society.

More than 10,000 scientists, researchers, engineers, manufacturers, plant personnel, educators, students, and marketing and sales professionals from more than 70 countries make up the membership of ACerS.

Since 1898, ACerS has been the hub of the global ceramics community and one of the most trusted sources of ceramic and glass materials and applications knowledge.

“We like the discounted rates on the expos, and the exposure is even better now because of the Corporate Partnership program. It's perfect for building awareness and letting customers know that we support the Society.”

– Mary Stevenson, President  
Deltach Furnaces

### WHO SHOULD BE AN ACERS CORPORATE PARTNER?

Any company involved in providing materials, products, or services designed for use with technical ceramics and glass, as a supplier, manufacturer, service provider, consultant, or end user.

If ceramic and glass materials and technologies are a significant part of what you do, then ACerS Corporate Partnership is for you.

### WHY BECOME A CORPORATE PARTNER OF THE AMERICAN CERAMIC SOCIETY?

The ACerS Corporate Partnership program is designed for companies of all sizes who wish to grow their business through networking and exposure to ceramics and glass professionals around the world, engage with the Society, and support their industry. In addition to excellent visibility in the marketplace, you gain access to a wide array of technical resources, professional development, and recruitment opportunities for you and your employees.

Corporate Partnership features specific benefits in two primary areas:

- 1) Marketing and Advertising Benefits
- 2) Employee Benefits

Corporate Partners may choose from one of three membership levels that best fits your desired level of engagement and visibility. Join today and become a part of the ACerS community of corporate leaders.

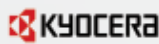
To achieve new heights with ACerS Corporate Partnership and to begin taking advantage of the valuable benefits, please contact:

**Kevin Thompson** | Director of Membership  
614-794-5894 | [kthompson@ceramics.org](mailto:kthompson@ceramics.org)

### DIAMOND CORPORATE PARTNERS



### SAPPHIRE CORPORATE PARTNERS



For a complete list of ACerS Corporate Partners, visit [www.ceramics.org/corporate](http://www.ceramics.org/corporate)

# MAXIMIZE ACERS BENEFITS AND VISIBILITY TO 10,000+ CERAMIC AND GLASS PROFESSIONALS AROUND THE GLOBE

ACerS offers three types of corporate membership, each offering its own set of benefits categorized as Marketing & Advertising Benefits, and Individual Employee Benefits. Choose the partnership that's best for you!

## FEATURED BENEFITS (see next page for complete list of benefits)



### **Marketing & Advertising Benefits**

- One ¼ page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, and meeting signage

### **Individual Employee Benefits**

- Two (2) Individual Memberships
- One (1) complimentary workshop or short course
- Discounted member registration rates for ACerS meetings\*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T



### **Marketing & Advertising Benefits**

- One ½ page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, and meeting signage

### **Individual Employee Benefits**

- Six (6) Individual Memberships
- One (1) complimentary registration for an ACerS meeting
- Two (2) complimentary workshops or short courses
- Discounted member registration rates for ACerS meetings\*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T



### **Marketing & Advertising Benefits**

- One full page, four color ad in *ACerS Bulletin*
- Booth discounts at ACerS expos
- Unlimited job postings on ACerS Career Center
- Eligibility for ACerS Corporate Awards
- Logo placement on ACerS home page
- Present a webinar for ACerS members\*\*
- VIP table for 10 at Annual Awards Banquet
- Visibility in front of ACerS 10,000+ members in the *Bulletin* "Corporate Partner News", *CeramicSource*, ACerS website, meeting signage

### **Individual Employee Benefits**




- Ten (10) Individual Memberships
- Two (2) complimentary registrations for ACerS meetings
- Four (4) complimentary workshops or short courses
- Discounted member registration rates for ACerS meetings\*
- Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T

\* Discount available only for individual members included with Corporate Partnership.

\*\* Webinars must be non-commercial and provide a service to ACerS members. They are not to be used to promote a company, products, or services.

PLEASE NOTE: Corporate partnerships are on a calendar-year membership (January 1 – December 31). Annual dues and benefits will be pro-rated based upon join date.

# The American Ceramic Society Corporate Partner Benefits

	Corporate Partner \$750	Sapphire Partner \$3,500	Diamond Partner \$7,500
<b>Annual Membership Dues</b>			
<b>BENEFITS</b>			
Member representatives receiving full member benefits			
<b>Marketing and Advertising Benefits</b>			
FREE <i>Bulletin</i> advertisement (\$1,500 – \$4,500 value)	¼ PAGE	½ PAGE	FULL PAGE
Members-only member directory access	✓	✓	✓
5% discount on all print and electronic advertising	✓	✓	✓
\$200 discount on Ceramics Expo booth	✓	✓	✓
10% discount on Ceramics Expo Show Guide advertising	✓	✓	✓
\$200 discount on booths at ACerS expositions (except MS&T)	✓	✓	✓
15% discount on BCC Research Market Reports	✓	✓	✓
Unlimited job/internship postings on online Career Center	✓	✓	✓
<i>ceramicSOURCE</i> enhanced listings (print & electronic)	✓	✓	✓
Recognition on signage at ACerS meetings	✓	✓	✓
Use of ACerS corporate logo	✓	✓	✓
Eligibility for corporate awards	✓	✓	✓
Landing page on ACerS website with link	✓	✓	✓
ACerS homepage placement of your logo			✓
Present a webinar for ACerS members***			✓
Year-round visibility to 10,000+ ACerS members	✓	✓	✓
<b>Employee Benefits</b>			
Complimentary registration for ACerS meetings		1	2
Complimentary workshop/short course registrations	1	2	4
Discounted registration to ACerS technical meetings*	✓	✓	✓
Unlimited \$100 meeting discount for employees**	✓	✓	✓
Free webinars on operations, manufacturing, management, etc.	✓	✓	✓
Online access to ACerS award-winning journals	✓	✓	✓
ACerS <i>Bulletin</i> and <i>Bulletin Archives Online</i>	✓	✓	✓
<i>Ceramic Tech Today</i> , latest news and industry trends	✓	✓	✓
Discounts on technical publications, Phase Equilibria Diagrams and ceramic materials courses	✓	✓	✓
ACerS/Wiley Download Direct Program	✓	✓	✓
VIP table for 10 at Annual Awards Banquet			✓
Exclusive networking events at ICACC, Ceramics Expo and ACerS Annual Meeting at MS&T	✓	✓	✓
<b>Total value of your Corporate Partnership</b>	<b>\$3,405</b>	<b>\$7,050</b>	<b>\$12,640</b>
<b>YOUR COST</b>	<b>\$750</b>	<b>\$3,500</b>	<b>\$7,500</b>

\* Discount available only for individual members included with Corporate Partnership.

\*\* Discount is off the non-member registration rate. Must register by contacting ACerS customer service department in advance of the meeting. Certain meetings may not be eligible.

\*\*\* Webinars must be non-commercial and provide a service to ACerS members. They are not to be used to promote a company, products, or services.

PLEASE NOTE: Corporate partnerships are on a calendar-year membership (January 1 – December 31). Annual dues and benefits will be pro-rated based upon join date.