



**2016/2017 Division & Class Report  
to the  
ACerS Board of Directors**

Division/Class: Structural Clay Products Division

Current Division/Class Officers: (complete as appropriate for your Division or Class)

Chair: **John Hewitt**  
Chair-Elect: **John Dowdle**  
President:  
President-Elect:  
Vice-chair:  
Vice-President:  
Secretary: **Mike Walker**  
Secretary-Elect:  
Secretary/Treasurer:  
Treasurer: **Luke Odenthal**  
Trustee:  
Parliamentarian:  
Counselor:  
Counselor:

Incoming Division Officers: (complete as appropriate for your Division or Class)

**Note:** most Divisions change officers at the ACerS Annual Meeting in October (MS&T). If your Division changes officers at another time, please indicate when incoming officers will begin their terms: **May 2017 at the SCPD / SWACerS / NBRC Joint Meeting.**

Chair: **John Dowdle**  
Chair-Elect: **Luke Odenthal**  
President:  
President-Elect:  
Vice-chair: **Mike Walker**  
Vice-President:  
Secretary: **Jed Lee**  
Secretary-Elect:  
Secretary/Treasurer:  
Treasurer:  
Trustee:  
Parliamentarian:  
Counselor:  
Counselor:

Summary of Meetings and Activities Held/To Be Held (from Oct. 2016 through Oct. 2017):

In May 2017, the SCPD held a joint meeting with the SWACerS and NBRC in Fort Worth, TX. The meeting was very well attended with 100+ attendees. The meeting included a full day of technical presentations and a full day of plant tours. Tours included visiting Acme Brick – Denton

Plant/Technical Service Center and a sponsored luncheon for the group. The day concluded with a visit to Meridian Brick – Mineral Wells Plant.

Future Planned Meetings/Activities (from Nov. 2017 – October 2018):

The SCPD is planning a June 2018 meeting in conjunction with the SWACerS and NBRC in Columbia, SC. This meeting will include both a technical session and plant tours of area brick plants.

New Initiatives/Opportunities:

There has been past discussion on how to attract new and younger members to the SCPD and other divisions. The ACerS Marketing Group has created promotional flyers for each division. These flyers have been available at the October 2016 MS&T Meeting and the April 2017 Ceramics Expo Meeting.

SCPD has created a preliminary “advisory task force” to help review the materials we develop and advise us of prospects/leads for us to contact. John Hewitt and Jed Lee have agreed to help.

The SCPD has also been discussing the possibility of creating a “Best Speaker and Presentation Award” at future meetings. This award would recognize the best speaker/presentation from the previous year with a nice certificate/plaque presented during the meeting’s banquet.

Action Items for ACerS Board Consideration at October 7, 2017 meeting:

The SCPD was able to successfully combine a joint meeting with the SWACerS and NBRC. This resulted in increased attendance and participation. Attendance at the 2017 meeting in Fort Worth was a record 101 people.

Issues/Concerns:

N/A

Additional Items of Note:

John Hewitt, past chair of the SCPD, gave a very nice presentation at the 2016 MS&T Meeting in Salt Lake City. His presentation provided an overview of the SCPD and division updates.

Financial Statement: (Including year-end summary of expenditures from the Division's Funds)

Attached

Submitted By: John Dowdle, SCPD Chair 2017/2018